

Invested Here

fl 3cR_U'CVdVRcTY
 fl 3cR_U'DecRd/Xj
 fl'DZ^ a]T TRz _
 fl'3cR_U'2cTYZVTf dV
 fl 4`ca`cRd':UV_aj 5VdZ_
 fl? R^ Z_X
 fl'3cR_U'6gR_XV]Zi^ 'R_U'EcRZ_Z_X
 fl':_e/c_VeDecRd/Xj 'R_U'F dVc
 6i aVcZ_TV'5VdZ_
 fl'3cR_U'4`]Rd/cR] 5VgV] a^ V_e

H RdYZ_Xe _'7VUVcR]Zi'R:dVXZ _R]}'_R_TZ]dVcgZVd'Z_dzef eZ _'h ZY'^` dV'eR_''''
 SZ]Z _'Z_'RddVed'R_U''' & 'ScR_TYVdZ'Z'Wc'UVTRUVd'' WdeRS]V'Xc h'e'k'e'V'T'^ aR_j'
 d' f XYee 'Xc h'Zd'Sf dZ_Vdd'Sj 'RUUZ_X'Sf dZ_Vdd'SR_\Z_X'R_U'T'^ ^ VcTZR]dVR]
 VdeRd'ZH RdYZ_Xe _'7VUVcR]RTajReVU'e'Zi'Xc h'e' d'ecRd/Xj 'Sj 'RTbf ZZ_X']ZVI^ ^ Z_UVU'
 `cXR_ZRz'_dZ'? Vh'> Vi Z' 'R_U'H RdYZ_Xe _Z'

H ZY'e'Zi'Xc h'e'R_U'Zd'Wf dV'Rda ZRz'_dL'H RdYZ_Xe _'7VUVcR]UVTZUVU'e'ReWc'
 Sf dZ_Vdd'cVaf eReZ'_kR_U'ScR_U'R]Z_^ V_e'dVrd'_dL'Zeh` f]U'SV'ad' UV_ee` f'_Z]V'Zd'
 Tf]e' dL'T'^ ^ f'_Z]Rz'_dL'R_U'ScR_U'Vbf ZV'd'e'c' f XY'R'_Rf e'V_aj'R_U'T'^ aV]Z_X'
 ScR_U'decRd/Xj 'R_U'ZUV_aj Z'

AcZ ce` h` d_Z_X'h ZY'DZ/XV]f18R]V'L'H RdYZ_Xe _'7VUVcR]YRU'R_'ZJVR'' Vh YRee'Vj'
 hVd'RS` f e' T'^ ^` _'dV_dV'e'dZ^ a]Z'Z' 'R_U'aVRTV'' W'_Z_UZE` 'RTTf dRd/] 'RceZf]Rd'
 e'VdV'ZJVR]d'Z_'R'T]VRc'R_U'T'_T'ZV'h Rj k'h V'e'dd/U'WTF d'Xc f ad'' WH RdYZ_Xe _'
 7VUVcR]Tf de ^ Vcd'R_U'_ _]Tf de ^ Vcd'Z<Vj 'Z_dZYed'W^ ^ 'e'V'WTF d'Xc f ad'Z_T]f UVU+
 yV^ ScRTV]` f c'd^ R]SR_\'bf R]ZV'dL%yTR]] ReeV_eZ'_e` j` f c'YVcZRXV'L%T'RdVW]]j'
 UV}_V'Q Vcd'_R]L%yUV^` _'decRd'ecR_daRdV_Tj %R_U'yV^ aYRdZV'aRce_VcdYz` i h ZY'
 T]Z'_ed'Z%o

EYV_Z_dZYed'W^ ^ 'e'V'WTF d'Xc f ad'Z_Wc^ VU'R'_Vh 'T' ca` cRd' ScR_U'a` dZ'_Z_X'R_U'
 ScR_U'a]RdVc^ c` yH RdYZ_Xe _'7VUVcR]adRTeZVd'T'^ ^` _'dV_dV'SR_\Z_X'e'ReYV]ad'
 _VZYs` cY` ` Ud`~` f cZYZ%EYV'_Vh 'eRX]Z_Vy_gVde/U'9Vd']Rf_TYVU_Z'; R_f Rj` #! " ! Z'

7` c'e'V'_Vh]' X' 'R_U'gd'f R]d'j d'e'^ k'DZ/XV]f18R]V'WTF dVU'' _'dV-VTaj_X'e'V'ZJVR'' W
 T'^ ^` _'dV_dV'R_U'dZ^ a]Z'Z'ZEYV'_Vh]' X' 'Zi'R'h` dU'^ Rcl'e'ReZi] T'VU'f a'h ZY'
 e'V'eRX]Z_VL: _gVde/U'9Vd'Z'



simple is smart

